

LEED Flash

October-November 2004

Index

- LEED launches a new series of reviews on development agencies/ *Le Programme LEED lance une nouvelle série d'examens des agences de développement*
- News from the LEED Trento Centre/ *Des nouvelles du Centre de Trente*
- Partners News/ *Rubrique des partenaires*
- LEED Publications: Forthcoming and Recent/ *Les nouvelles et les récentes publications LEED*

Reviews of City and Regional Development Agencies

Many cities and regions have development agencies that they want to review and re-organise. Very few, however, know how to do this well. The result is that development agencies often get out of date and then participate in a long slow creep towards an uncertain future during which time they perform at a sub-optimal level. LEED is initiating a series of reviews based on a current study to develop a diagnostic tool for how a city or region can review and re-empower (or close down) the development agency that they have. After several Agencies have been reviewed a synthesis report will be prepared which further elaborates on the existing 'tool kit'. International experts, LEED delegates, experts from LEED Partner organisations and the OECD's secretariat will participate in the review panels, working in close collaboration with local organisations in case study areas.

The conceptual framework for this new series of reviews will be submitted to the LEED Directing Committee for its approval at its 45th session on 1-2 December to be held in Paris.

For more information, please contact Debra.Mountford@oecd.org.

Examen des agences de développement locales et régionales

De nombreuses villes et régions souhaitent évaluer et réorganiser leurs agences de développement. Cependant, très peu savent comment procéder. Par conséquent, des agences de développement risquent de perdre de leur pertinence avant d'entamer un long processus de déclin où leurs performances s'appauvrissent. LEED vient de lancer une série d'examens afin de remédier à cette situation et développer un outil diagnostique qui permettra aux villes et régions d'évaluer leurs agences de développement, les revitaliser ou terminer leurs activités. A la suite de plusieurs examens, un rapport de synthèse sera préparé pour développer une série d'outils d'analyse. Des experts internationaux, des délégués LEED, les experts d'organisations partenaires du Programme LEED, ainsi que le secrétariat de l'OCDE participeront aux panels d'examen et travailleront en étroite collaboration avec les organisations locales sur des études de cas.

Le cadre conceptuel pour cette nouvelle série d'examens sera soumis à l'approbation du Comité de Direction LEED lors de sa 45^e séance qui se tiendra à Paris les 1-2 décembre.

Pour plus d'informations, veuillez contacter Debra.Mountford@oecd.org.

**News from the LEED Trento Centre/
Des Nouvelles du Centre de Trente**

New promising developments in LEED AK

The joint activity of the LEED Programme and the European Training Foundation on Local Employment and Economic Development in Albania and Kosovo (SCG) – LEED AK - is presently running its second phase that leads from strategic planning to implementation. The two-fold approach, elaborated together with the local partnerships, consists of capacity-building activities focused on managing local development and the application of the knowledge and know-how gained in a number of development projects.

A regional meeting to recapitulate the progress made so far, to identify lessons-learned and to share best practices developed will be held on 17-18 November 2004 in Pristina and Kamenica/Kosovo (Serbia and Montenegro).

For further information, please contact Anthony.Gribben@etf.eu.int and Andrea-Rosalinde.Hofer@oecd.org

Des développements prometteurs pour LEED AK

L'activité conjointe du Programme LEED et la Fondation européenne de la formation concernant le développement local en Albanie et Kosovo (SCG) – LEED AK – entame sa deuxième phase, qui mène de la planification stratégique à la mise en oeuvre. Cette approche en deux volets, élaborée avec le concours des partenariats locaux, prend la forme d'activités de renforcement des capacités centrées sur la gestion du développement local et l'application de la connaissance et du savoir-faire acquis dans le cadre de projets de développement.

Une réunion régionale pour faire le point à ce jour, identifier les leçons tirées et échanger les meilleures pratiques, se déroulera les 17 et 18 novembre à Pristine et Kamenica/Kosovo (Serbie et Montenegro).

Pour plus d'informations, veuillez contacter Anthony.Gribben@etf.eu.int et Andrea-Rosalinde.Hofer@oecd.org

Capacity building for hosting the return of migrants in Albania and Bulgaria

The LEED Trento Centre for Local Development is carrying out a study on the integration of returning migrants in the local labour market in Albania and Bulgaria. The study is part of a joint activity of the OECD LEED Programme and the Non-Member Economies and International Migration Division (NEIM) on the Local Integration of Immigrants in the Labour Market (LIILM) that was launched in April 2004.

In autumn 2004, an OECD team of experts will visit the two countries to meet with stakeholders and beneficiaries. Besides an assessment of policies and instruments of central and local governments to enhance the integration of returnees and encourage migrants to return, the impact of remittances on the local economic development will be analysed.

For further information, please contact Paola.Babos@oecd.org (Albania) and Andrea-Rosalinde.Hofer@oecd.org (Bulgaria).

Renforcer les capacités d'accueillir le retour d'émigrants en Albanie et Bulgarie

Le Centre LEED de Trente pour le Développement Local mène une étude sur l'intégration des migrants rentrants dans le marché du travail local en Albanie et Bulgarie. L'étude fait partie d'une activité menée conjointement par le Programme LEED et la Division pour les Pays Non-Membres et la Migration Internationale (NEIM) sur l'Intégration des immigrants sur le marché du travail local qui a été lancée au mois d'avril 2004.

A l'automne 2004, une équipe d'experts OCDE rendra visite aux deux pays afin de rencontrer les acteurs du terrain et les bénéficiaires. En plus d'effectuer une évaluation des politiques et des instruments des gouvernements centraux et locaux pour améliorer l'intégration des émigrants qui rentrent et encourager les émigrants au retour, l'impact des remises sur le développement économique local sera examiné

Pour plus d'informations, veuillez contacter Paola.Babos@oecd.org (Albanie) et Andrea-Rosalinde.Hofer@oecd.org (Bulgarie).

Partners News / Rubrique des partenaires

European Learning Network

LEED Partner, Greater London Enterprise, is leading an INTERREG III C project called the **European Learning Network**. The core of the Learning Network is five partner cities – Amsterdam, Hamburg, London, Milan and Prague – which are all actively developing and implementing policies to promote enterprise in deprived neighbourhoods. The network will develop common approaches to realising the economic and social potential of deprived urban areas and build practical tools to promote enterprise such as toolkits and how-to guides. It will focus on the three following themes: the Enterprise Gap and Entrepreneurship, Innovation and Social Enterprise. The project Launch Conference will take place on 24th November 2004 in London.

To receive the prospectus, please contact Nathalie.G@gle.co.uk

European Learning Network

*Greater London Enterprise, Partenaire du Programme LEED, mène un projet INTERREG III C, the **European Learning Network**. Au centre de ce projet, cinq villes partenaires – Amsterdam, Hambourg, Londres, Milan et Prague – développent activement des politiques pour promouvoir l'entrepreneuriat dans les zones défavorisées. Le réseau développera des approches en commun pour optimiser le potentiel social et économique des zones urbaines défavorisées et pour élaborer des outils et des manuels pour promouvoir l'entrepreneuriat. Il aura comme point focal les trois thèmes suivantes : Les lacunes de l'entrepreneuriat, L'innovation et Les entreprises sociales. Le projet sera lancé lors d'une conférence qui aura lieu à Londres le 24 novembre 2004.*

Pour recevoir le programme, veuillez contacter Nathalie.G@gle.co.uk

BURA Grade Conference “Linking Clusters and Regeneration”, 23 November, Glasgow

This conference, organised with LEED Partner Scottish Enterprise, will showcase leading practice from the UK, North America and Europe in order to explore the potential for clusters to offer more than just a ‘trickle down’ effect and be used to transform the fortunes of areas and local communities.

The conference will combine leading edge international speakers with practical, case focused experience. For more information and to register, please contact Victoria@bura.org.uk.

Conférence BURA Grade “Linking Clusters and Regeneration”, 23 novembre, Glasgow

Cette conférence, organisée conjointement avec Scottish Enterprise, Partenaire du Programme LEED, sera une vitrine pour démontrer les meilleurs pratiques du Royaume-Uni, d'Amérique du Nord et d'Europe afin d'examiner la potentiel des SPL pour transformer l'avenir les régions et communautés locales et non pas d'apporter seulement un effet « goutte à goutte » sur la vie d'une communauté.

La conférence réunira des experts de renommée internationale et des techniciens exposant des études de cas concrètes. Pour plus d'informations et pour vous inscrire, veuillez contacter Victoria@bura.org.uk

Recent LEED Publications
Publications récentes LEED

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LEED actively seeks sponsors to translate its publications into other languages. For more information, please contact Lucy.Clarke@oecd.org.

Managing Decentralisation

ISBN 92-64-10470-4 (available in English, forthcoming in Italian)

To enhance responsiveness to citizens' needs, governments have been increasingly decentralising policy design and implementation. In the labour market policy area, many stakeholders, from business and local government to community groups and NGOs, have been receptive to decentralisation. Labour market policy has a crucial role to play in economic development and social inclusion. Its decentralisation nonetheless raises delicate and challenging questions. Can more flexible policy management be compatible with efficiency, accountability, and coordination requirements? How can local authorities use decentralised powers effectively? In this book, leading experts, policy makers, and practitioners share their experience in dealing with such issues.

Private Finance and Economic Development

ISBN 92-64-10199-3 (available in English and Italian)

Local governments and development agencies are being called upon to take an increasing role in securing economic competitiveness and social cohesion in their cities and regions. But public budgets for these activities are being squeezed. In order to plug the funding gap, local agencies are increasingly developing frameworks and instruments to lever private finance into activities that the public sector has traditionally funded alone. This book shows how city and region authorities can optimise private financing for economic development purposes.

Entrepreneurship and Local Economic Development

ISBN 92-64-19978-0 (available in English, French and Spanish)

This book squarely addresses one of the core concerns of the LEED Programme, namely the generation of economic activity in local areas through business creation and development. The publication examines the principal routes through which new firm creation can impact on local economies and sets out detailed policy recommendations for national and local levels of government on three thematic areas: strategy, finance and programme design.

L'entrepreneuriat et le développement économique local (ISBN 92-64-29978-5)

Cette publication examine les principaux mécanismes par lesquels la création et le développement d'entreprise peuvent avoir des retombées sur l'économie locale. L'ouvrage présente des recommandations détaillées à l'intention des pouvoirs publics qui s'adressent aussi bien aux administrations locales qu'aux gouvernements. Ces recommandations portent sur trois grands domaines : stratégie, finance et conception des programmes.

The Non-profit Sector in a Changing Economy

ISBN 92-64-19953-5 (available in English, French and Spanish)

This publication offers a comprehensive and ground-breaking assessment of the new trends in the field of the non-profit sector. Drawing on contributions from international leading experts and academics, it reviews the most significant non-profit sector developments in EU countries, the United States, Canada, Mexico and Australia. It also provides a comparative and detailed examination of the tools and methods used to finance, monitor and evaluate this sector of social and economic activity.

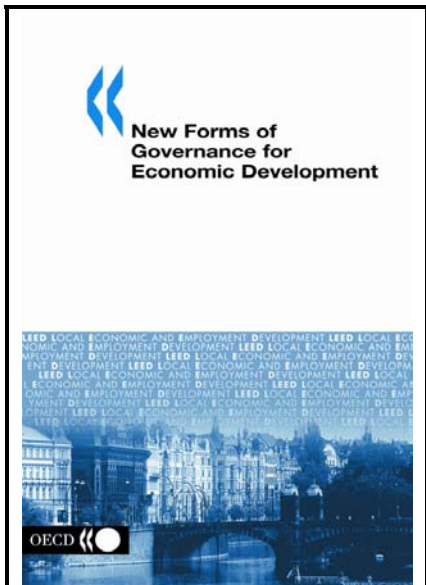
Le secteur à but non lucratif dans une économie en mutation (ISBN 92-64-29953-X)

Ce rapport offre un bilan détaillé des nouveaux développements les plus importants en matière du secteur à but non lucratif dans les pays de l'Union européenne, aux États-Unis, au Canada, au Mexique et en Australie. Il propose également une étude minutieuse des outils et méthodes utilisés pour financer et évaluer ce secteur d'activités sociales et économiques.

Local Partnerships for Better Governance

ISBN 92-64-18588-7 (available in English, French and Spanish – Abstract available in Italian)

This book presents the lessons learnt from the most recent partnership experiences in seven countries (Austria, Belgium, Denmark, Finland, Ireland, Italy the US) and proposes a strategy that governments can implement to improve governance through partnerships. Applying this strategy will enforce local capacities in a globalising economy and contribute to reconciling economic competitiveness, employment and social cohesion.



OECD Code: 842004021/2P1
ISBN 9264015302
November, 2004, 232 Pages
US\$75 € 60 £42 ¥7700

New Forms of Governance for Economic Development

New forms of governance are emerging. Government, business and civil society are increasingly seeking ways to develop and pursue economic development strategies and solve socio-economic problems jointly. Each with a specific function, these new models complement each other to foster endogenous development and draw on every opportunity to apply local assets, skills and knowledge to promote competitiveness. Regional strategic platforms, partnerships, open governments and other agents of change help release the potential of their area thanks to better co-ordination, and adaptation to local conditions.

From government to governance: the new forms imply a radical shift in ways of working. This book examines how the new forms of governance overcome administrative, political and financial obstacles and their impact on local prosperity and the quality of life. The new approach is illustrated with the results of some of the ambitious initiatives taken by Belgium, the Czech Republic, Mexico, Norway, Slovenia, Spain and Sweden. The book highlights both their strengths but also their weaknesses to make the lessons applicable to other countries.

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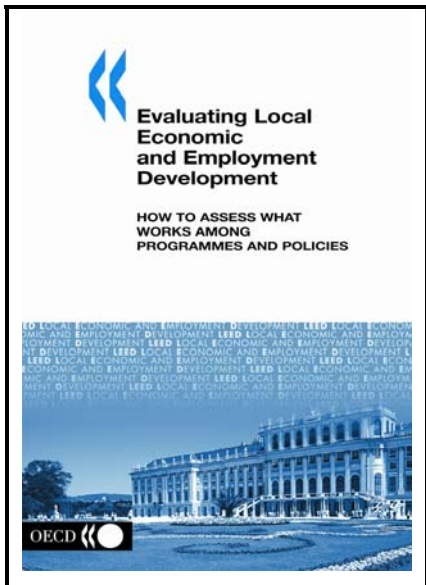
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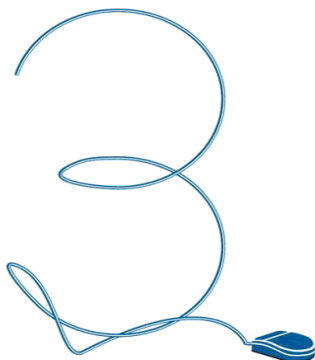
Evaluating Local Economic and Employment Development: How to Assess What Works among Programmes and Policies

OECD member countries dedicate significant resources to policies for local and regional development, yet the outcomes of these policies are poorly understood.

Policy evaluation poses conceptual, technical and institutional challenges. But this is particularly so in the case of local development. Data is often inadequate and multiple forms of policy can interact to obscure the effects of individual initiatives. Many external factors can affect the economy of a local area, and positive policy impacts in one location can even cause undesirable effects in another. Furthermore, individuals targeted by policy may move from one locality to another. Such complexities need to be considered when assessing which policies are truly effective and efficient.

Evaluating Local Economic and Employment Development is one of the few books to examine best practices in evaluating programmes for local and regional economic and employment development. Appropriate for a non-technical readership, this book contains policy proposals for central and local governments aimed at improving the practice of evaluation, enlarging the evidence base for policy and developing a culture of evaluation

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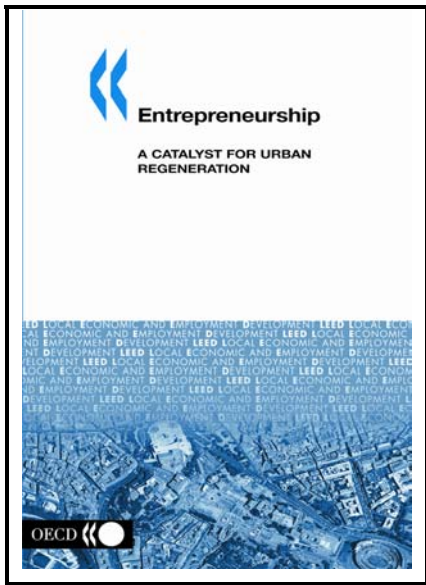
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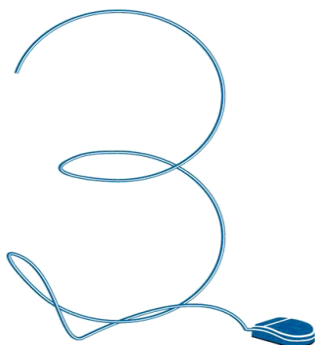


Entrepreneurship: A Catalyst for Urban Regeneration

This book presents a 'toolbox' of instruments for entrepreneurship development in what often appear to be the most hostile environments for economic development in our cities, showing how entrepreneurship can indeed prosper given the right stimulus. It is based on the proceedings of the conference on Entrepreneurship and Economic Development in Distressed Urban Areas held 7-8 October 2003 in Rome, and organised by the OECD LEED Programme, in collaboration with the EU, the municipality of Rome, and Risorse per Roma.

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